

MASTER'S DEGREE IN SUSTAINABLE DESIGN MANAGEMENT

Dual Degree : European Master by the FEDE (Federation for Education in Europe)
Certified level 7 by the French National Directory of Professional Certifications (RNCP)



BECOME A TEAM MANAGER & SUPERVISOR IN SUSTAINABLE DESIGN

Considering the environmental crises we are facing nowadays, we need to rethink the world we live in.

Our society is evolving in a context that presents new challenges: environmental crisis, digitalization, evolution of personal and collective values. We need new ways of thinking and new strategies to succeed.

In particular, economic, institutional and associative actors have innovative ideas. However they meet difficulties to put them into practice as their governances, often, do not know how to understand, adapt to or take advantages of these major changes.

New professional figures are needed in order to understand, analyze and propose appropriate

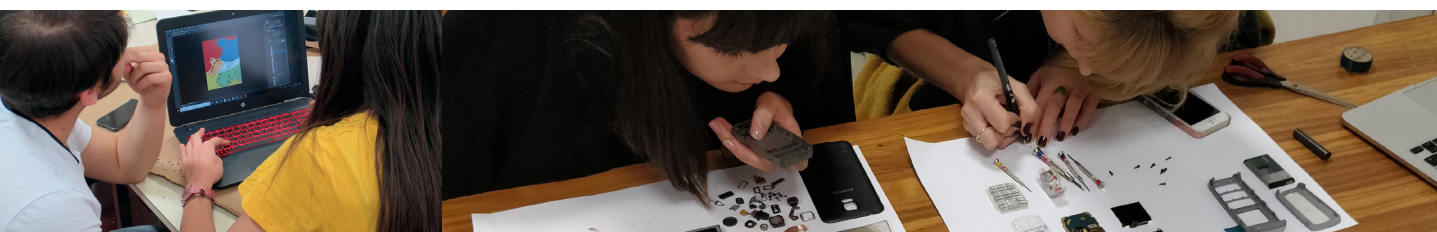
solutions to face challenges ahead. In particular, we need designers who have a global vision of our society, and who produce and bring non-traditional, creative, innovative and above all, sustainable solutions.

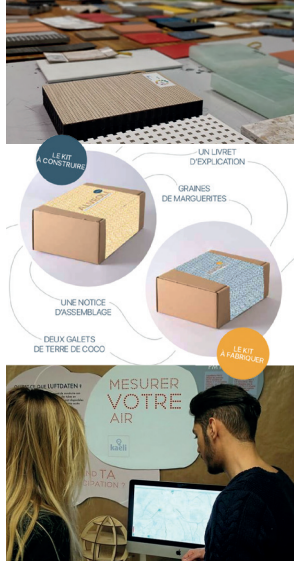
These professionals are the Sustainable Design and Innovation Managers, and are actors of the change that will enable our society to evolve and face the environmental challenges of the future.

This two-year program, conducted in English, enables students to acquire the tools to analyze the current situation of our planet, to be confronted, in a concrete way, through a project approach, with design problems, to understand and know how to use, in a creative way, the existing leverages within companies and actors of change, in order to make our society evolve.

In particular, designers trained as Design and Sustainable Innovation Managers will have the skills to strengthen the adaptability, responsiveness, eco-responsibility, resilience and long-term vision of economic, institutional and social actors, in order to accompany them in the change towards a low-carbon society, respectful of the environment and the values of collaboration and sharing which ensure the progress of our human community.

A large part of the teaching is done in interactive workshops, using the 'Learning by Doing' approach, with students working in groups on projects and sharing their knowledge and skills in order to maximize the quality of their thinking and research.





**A DUAL
DEGREE
CERTIFIED
RNCP
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ACCREDITED
BY
THE FEDE**

Throughout the program, real sustainable innovation projects are developed with entrepreneurial or creative partner structures and actors of the Solidarity and Social Economy.

At the end of the program, future Design and Sustainable Innovation Managers will be able to manage projects in a

variety of contexts, with a real strategic and creative approach, and to manage the environmental constraints and human, material and financial resources autonomously. They will be able to take on operational responsibilities in the CSR management of major private or institutional players, take up positions of responsibility in small and medium-

sized businesses, join associations or even create and develop their own company or consultancy business.

Employment opportunities

Board level employment

- CSR Director
- Design & innovation Director
- Eco-responsible small and medium-size businesses Director

Management level employment

- Sustainability Prospective Manager
- Manager of the ecological transition
- Sustainable Business Developer
- Territorial development Manager
- Eco-responsible Designer

Project management and leadership level employment

- Eco-responsible project manager
- Eco-responsible graphic designer and facilitator
- Eco-responsible layout designer

Advisor level employment

- Eco-responsible design consultant
- Ecological transition consultant

Certification

The Master's degree is subject to the validation of 120 ECTS credits (60 credits per year).

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- Certified at level 7 by the French National Directory of Professional Certifications (RNCP)

